

## Parkour UK Funding Tips & Tricks

An application for funding usually requires you to strike a balance between the needs of the funders, and the outcomes of your project. The tips below provide key points to writing a good application and advice on describing your project.

Please contact Parkour UK if you would like further support.

### Top tips to writing a funding bid.

1. It can be useful to contact the funder to have a chat about your project and get advice before you apply – this can give you some confidence in your application, you can get some advice from the funders and also makes you memorable for when application is assessed.
2. Look at the structure and set up of your company and consider whether there may be other ways it can better access available funding – i.e. a Ltd for the business itself, and a not for profit (e.g. a charity etc.) to operate some of your "community" work, events etc.
3. Clearly demonstrate you meet all of the criteria – only apply if you are eligible.
4. Clearly detail the outcomes of your project and show that these 'line up' with the funding criteria – you can use the same language and outcomes that are in the criteria/guidance for the fund.
5. Ensure you thoroughly evidence the need for the project.
6. Demonstrate your belief and enthusiasm for the project.
7. Ensure that those group members that you put down as contact people are fully knowledgeable about the bid.
8. Include all the documents that are required in the application.
9. Apply for the amount of funding as detailed in the bid.
10. Make sure that you fully complete the form, if the funder asks for the finance information to be written in the bid, don't ask them to see your attached budget sheet.
11. Clearly demonstrate how the money will be spent and how this will achieve the desired aims / criteria.
12. Provide statistics if this supports your application e.g., number of participants in the past year, breakdown on gender or age.

## DESCRIBING YOUR PROJECT IN

6 STEPS

