

Development Associate Programme: Funding Directory

By Sarah Down & Becky Penty

In 2020, we were approached by Parkour UK to create a Funding Directory and supporting resources that members of the parkour community could use when applying for funding.

About us

Sarah Down (Sports Management BSC) – My passion for sport development is what led to my involvement in this project with Parkour UK. I have 4 years' experience working for British Judo, where I established and ran Judo clubs across the country, creating opportunities for young people to take part in sport. I am extremely passionate about getting people active and reducing barriers to participation in sport. Being able to work with Parkour UK in creating a funding directory has been extremely rewarding and I hope it will support members of the parkour community access funding so they can continue to deliver active opportunities to others.

Becky Penty (Sport and Exercise Psychology MSc) – I have looked to bring my experience as a project manager at Sport England to this role as a development associate with Parkour. The positive impact which participation in sport can make to an individual's well-being is demonstrated through the values and philosophy exhibited through the parkour community and I hope that this suite of documents will go some way to enabling more clubs and organisations to access the available funding.

About the Project

Throughout November, December and January we consulted with several parkour companies to understand their funding needs, barriers to funding, how they are set up as a business and how this affects their access to funding.

Following these conversations, we undertook research to identify suitable sources and funding and looked at how the structure of a company affects their access to funding. As such we have produced the following documents:

- **Funding Tips & Tricks** – This is a simple guide to writing a funding bid and important points to consider before applying for funding. We recommend reading this document and going through it in detail before making any funding applications.
- **Funding Directory** – This includes a list of funds available which can be filtered according to the type of business and why the funding is required. Also included on this document is a list of 'useful links' where more funds can be found.

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- [Setting up a business guide](#) – This gives a brief description of the main types of parkour organisations, their set up and ongoing administration requirements, along with how this links to potential funding opportunities.

In compiling these documents, we received invaluable contributions from members of the Parkour community and would like to thank the following people in particular:

- Gordon Tsang, Parkour Outreach <https://www.parkouroutreach.com>
- Daniel Timms, JUMP Parkour <https://jump.pk>
- Frazer Meek, Fluidity Freerun Academy <https://www.fluidityfreerunacademy.co.uk>

We hope that these documents can be of use to the parkour community and that they can aid members of Parkour UK to access funding in the future.