

PARKOUR UK 2024 AGM MINUTES

Members in attendance:

Tyler Frankland (TB) – Thanet Parkour Academy CIC
Majik Diveroll – Plymouth Parkour
Julie Standen (JC) – Workforce Lead
Nadine Barnard (NB) – Head of Development
Tom Redfern (TR) – Competition Framework Lead
Simon Vardy (SV)
Callun Lavington (CL) – Digital Lead
Max Ward (MW) – Connecting Communities Lead

Apologies:

None

Parkour UK attendance:

Parul Agarwal (PA) – Senior Independent Director
Duncan Seller (DS) – Independent Director
Matt Malin (MM) – Independent Director
Amrit Bains (AB) – Independent Director
Sam Bradley (SB) – CEO
Tarryn Horner (TH) – Company Secretary

Apologies:

Tracy Rea (TR) – Chair

Elected Director attendance:

Matt Malin (MM) – Elected Director
Daniel Timms (DT) – Elected Director & JUMP Parkour
Charlotte Black (CB) – Elected Director & Espirit Concrete:
FYI

Apologies:

None

1. WELCOME

PA introduced herself, welcomed the Parkour UK Members to the 2024 AGM and provided meeting house rules. PA asked for the Member's to introduce themselves and their affiliation and noted that the meeting was quorate.

2. APOLOGIES

PA noted apologies provided by TR and that no declarations of interest were submitted.

3. PARKOUR UK AGM 2023 MINUTES

Received: The Minutes of the 2023 AGM having been distributed were taken as read.

Approved: CL first approved, and NB seconded the approval of the minutes, therefore the Minutes of the 2023 AGM were approved.

4. COMPANY'S ACCOUNTS

Section Summary: PA provided an update on the 2023/2024 Financial Accounts and outlined that as per the governance requirements were completed by Thorntons Accountants and undergoing statutory audit by Brays. PA noted that once the audit was complete, the accounts would be filed through Companies House and made publicly available on the Parkour UK website. PA further updated that Parkour UK's financial management and processes were now being supported through the service provisions of the Welsh Sports Association (WSA).

PARKOUR UK 2024 AGM MINUTES

5. ANNUAL UPDATE FROM THE CHAIR

Section Summary: SB shared a video recorded by TR in her absence. TR provided an update specifically highlighting Parkour UK's progress against its Objectives and Key Results (OKRs), developments with the Competition Working Party, engagements with other National Governing Bodies (NGBs), parkour events and participation, Board Meetings held across 2024 and developments with the International Federation, Parkour Earth.

Objectives and Key Results (OKRs): TR noted that Parkour UK were well on-track against its current OKRs specifically in promoting good governance, the focus on improving physical activity through parkour across the country, review and developments in workforce and developing a community code of conduct. TR provided an update in that Parkour UK had successfully met all Tier 3 requirements as set out by Sport England and the Code of Sports Governance and noted developments across a new 10-year strategy inclusive of ongoing consultations with the community.

Competition: TR provided an update on the developments of the Competition Working Party and the work through building a Competition Framework to help guide progress.

Events and Participation: TR shared that she had attended multiple parkour events across the year and specifically highlighted Team PHAT at the IMAX as a key event. TR also noted the lack of female participation and for this to be an important focus for Parkour UK and the sport going forwards.

Board Meetings: TR noted that the Board continued to meet on a quarterly basis throughout the year and shared that the most recent Board Meeting in November had taken place in London in person which was followed by an afternoon of collaboration with the Executive Team to further develop the new 10-year strategy for Parkour UK.

Parkour Earth: TR updated the Members that Parkour UK, specifically TH and SB would be supporting Parkour Earth in key priorities of governance and to further develop the international federation and support the growth of the sport.

6. ANNUAL REPORT OF ACTIVITIES

Section Summary: SB presented a slide deck and reported on the key activities across the year including, Executive Team changes, developments, and progress against key focus areas during his first year as the CEO, digital systems and infrastructure, governance, membership, workforce, connecting communities and the future strategy.

Executive Team Updates: SB highlighted changes in the Workforce team and that JS was leading on a workforce review which would be reported on and made available soon. SB further noted changes within Finance, and that the function would be managed centrally by WSA.

Focus Areas: SB provided an update on progress against the Moving with Purpose strategy, focusing on being compliant in the Tier 3 Code of Sport Governance. He emphasized his ongoing efforts to engage with and understand the community, with more outreach still to come. Key initiatives included community engagement surveys, a targeted female participation survey, and collaboration with the Sport and Recreation Alliance on inclusion and competition's future direction. Additionally, face-to-face engagement had begun, with one session recently held at Nova City and two more planned for the future.

Digital Systems and Infrastructure: SB highlighted the developments across a rebrand and a new website launch which would take place in early 2025, additionally that a new integrated membership platform powered by Sport 80 in collaboration with 93FT, the website developers would also rollout next year.

Governance: SB noted priorities in best-practice governance to support Parkour UK to secure future funding as well as Safeguarding policies and practice reviews which have been supported by NSPCC, Anne Craft Trust and Lime Culture through Sport England funding.

PARKOUR UK 2024 AGM MINUTES

Membership Development: SB shared that new memberships will be introduced in 2025 with a phased rollout over 3 months and would align with the new digital system.

Workforce Development: SB noted that a comprehensive workforce review had taken place which inclusive of a focus on diversity and representation, recommendations had been agreed upon and documented. He further shared developments across the People Plan which would align with the future strategy. SB also reported on activities across the Executive Team’s development which included teambuilding and learning and development for professional and personal growth through Mindflick.

Connecting Communities: SB reported on community engagement across the digital teams including capturing content and producing storytelling initiatives which would be showcased with the website launch and rebrand. Additionally involvement of the community across the development of the competition framework.

Future Strategy: SB noted the planned rollout of the future 10-year strategy in 2025 and to further engage the community through open consultations via the new website to ensure a community-driven approach.

7. INDEPENDENT DIRECTOR UPDATE

Section Summary: TR provided an update through the video shared and noted that the Board’s composition and skills were under review. TR noted the appointment of AB in the role as the Chair of Equality, Diversity and Inclusion Sub Committee, highlighted his expertise and experience across EDI in sport and welcomed him to the Board.

8. ELECTED DIRECTORS UPDATE

Section Summary: TR provided an update through the video shared and reminded the Members of the changes to the Articles of Association made in 2023 regarding voting and non-voting Members having the ability to nominate themselves for vacant roles on the Board. TR noted the appointment of CB and MM following the nomination and voting of Elected Directors, who bring varied experience and join DT and CK in roles as Elected Directors.

9. NEXT AGM

PA noted the provisional date for the next Parkour UK AGM as 27 November 2025.

PA concluded the meeting and thanked everyone for their attendance.
