

2020 Progress



Introduction

The purpose of this document is to summarise some of the progress made with the £120,000 investment that Sport England awarded for 2021 / 22.

Since March 2020 and within the COVID 19 pandemic Parkour UK have generated momentum toward building a modern NGB and growing an inclusive lifestyle sport through our 'Move with Purpose' strategy.

Moving forward we believe Parkour UK - and our community as a whole - projects a culture which aligns with the vision of Sport England's 'equal, inclusive and connected communities.'

We are perfectly placed to be a strong player in 'Uniting the Movement' - with Purpose.

Outcomes 2020/21

Where we were

Until 2020 Parkour UK had operated on a very limited capacity. This affected our ability to deliver courses, engage members, understand the community and improve governance. Relationships with key stakeholders were dormant and members had disengaged.

Governance

- Tier 2a Governance - 60% complete
- No Sub-committees
- Limited input from members

Resource & Capacity

- Interim CEO in place June 2020 - only executive capacity
- No volunteering or community input

Insight

- Limited understanding of current community make up
- Membership data out of date/obsolete
- Parkour 'map' and location finder out of date
- Limited understanding of demand for courses

Stakeholders

- Very few relationships with partners
- Existing relationships dormant or disengaged

Community

- Relationship with the community negative or average
- Connected to a limited/small proportion of the overall community

Where we are now

In late 2020 the executive team reached it's target capacity with 3 members of staff. Relationships and trust improved dramatically with the community. A focus on systems and governance allowed us to establish stronger foundations. We now feel confident in our position to drive Parkour forward with the endorsement of the community and excitement for future growth.

Governance

- Tier 2a Governance - 90% complete
- Foundations laid for tier 3 governance
- Board members fully engaged
- Minutes, blogs and board updates available online
- Workforce Sub-committee reconvened
- Equalities group formed
- Consultations with members

Resource & Capacity

- 3 staff members with a broad range of expertise
- Collaborative working with a host of external partners
- COVID support and guidance created
- Development Associates Programme complete - 40 days of time from 7 professionals to complete 4 toolkits for the members
- CPD building & development with member organisations
- Community volunteering time willingly and without prompting

Insight

- Structured community insight report
- Small COVID insight with 10 companies
- Membership, systems and parkour parks database updated
- Level 1 & 2 'legacy' coaches engaged and some completed
- Building relationships with unstructured community - giveaways, visits & content creation
- Workforce ecosystem - understanding of workforce needs

Stakeholders

- Strategic conversations and alignment with over 30 organisations
- Building statements of intent for partnerships with 10 organisations to focus on inclusion & diversity
- Lifestyle sport collaboration with 4 other NGBs
- Working closely with UK Coaching and Sport England on qualifications development
- Relationship with CIMSPA - sharing benefits & best practice

Community

- Elected directors engaged with community
- Vastly improved relationships with community and appetite for partnerships
- 'Listening exercises' and resolution of previous issues
- Improved profile online and across socials
- Building relationships with 'key players' in unstructured community
- Stronger awareness of Parkour UK's profile - 2 members of the exec. team are from the community
- CEO carried out community visits across the UK