



Parkour UK

Parkour UK as an organisation was founded in 2008 and incorporated in 2009. In 2016 the UK was the first country in the world to officially recognise Parkour / Freerunning as a sport and Parkour UK as the National Governing Body (NGB), by the Home Country Sports Councils (Sport England, Sport Wales, Sport Scotland, Sport Northern Ireland and UK Sport).

Following recognition, Parkour / Freerunning features in the participation figures in the Sport England Active Lives Survey that measures sport and activity across England of people aged 16 and over. With the first set of participation figures in the Active Lives November 15/16 Report, showed figures of 96,700, since then the figures have remained around 100,000.

Parkour UK is at a pivotal point in its development, for the first-time executive capacity will be in place to deliver a strategy which supports the community to thrive by providing a framework which safeguards practitioners whilst also respecting the sports core values, spirit and ethos. The objectives set out in the 'Moving with Purpose' strategy are:

1. **Grow our community** – Increasing the number of qualified coaches, growing the number of communities and practitioners and sharing best practice and sustainable models
2. **Communicate, educate and influence** – Influence and advocacy, a media and communications strategy and Parkour parks and facility guidance.
3. **Maximise culture and commercial opportunities** - Leveraging investment for social, health and wellbeing interventions, a digital strategy and working with the leisure operator, health and fitness sector.
4. **Build our capacity and resources** – Securing continued capacity investment for a core team, working in partnership with other lifestyle sports and leveraging external investment through commercial and social partnerships.
5. **Insight and impact** – Developing an efficient and effective way of capturing participation data and understanding the community (workforce and participants).

DEVELOPMENT MANAGER

Salary - £30,000 pa

Hours – 40 hours per week / Flexible

Contract Type - 1 year - Fixed Term

Purpose of the Role

Reporting directly to the Chief Executive Officer, the successful candidate will lead the implementation of the Moving with Purpose strategy which has been designed primarily to support the parkour community in the UK.

Key Responsibilities

Project & People Management

- Manage key projects (membership / workforce development) covering aspects of planning, financial tracking, work-in-progress reporting and evaluation.
- Work with the community and stakeholders to ensure the effective implementation of projects.
- Manage upwards with the CEO appointment and take on day to day performance management of the administrator.

Research & Insight

- To lead the insight projects.
- To act on the findings to influence Parkour UK programmes and delivery by the community.

Commercial and Marketing

- To promote programmes, courses and products.
- To promote membership packages and increase the number of members.
- To meet programme income targets.

Strategic Working with Community and Partners

- To work in partnership with the community and identified partners.
- To access local funding support and signpost the community to relevant schemes.

Key Knowledge & Skills

Service Improvement - the relationship between service providers, customers and consumers / How to resolve customer service problems / Participation and progression in sport and physical activity.

People Management & Development - Team dynamics / Techniques used to manage the work of teams / Develop working relationships with colleagues / The principles of effective team working.

Business Functions – Principles of business, sales and marketing / The principles of business planning and finance within an organisation / Financial procedures / The requirements of written and verbal business communication.

Operations & Risk Management - The requirements for health and safety legislation in the workplace / The guidance and procedures to safeguard children and vulnerable adults.

Sports Development Management - Structure of sport and physical activity in the UK / Understand the sports development industry.

The Community Environment - Understanding the community / Principles of behaviour change / Community engagement and activation.

- Engage and build rapport with different groups.
- Communicate, engage & utilise local networks.
- Influence people's attitude towards physical activity / health and wellbeing.
- Understand the community needs to develop programmes that allow engagement and promote sustainability / retention.

Key Behaviours

- A strong work ethic including attention to detail.
- Willingness to adapt to change.
- Good time management and prioritisation skills.
- A positive attitude to work.
- Act as a role model within their local community.
- Ability to work individually and as a member of a team.
- Truthful, sincere and trustworthy in their actions.
- Can demonstrate integrity by doing the right thing.
- Exhibits high levels of emotional intelligence.
- A willingness to learn and contribute to their own continuing professional development.

The position is home based initially with regular (weekly) access to Sheffield / Loughborough / London.

Closing date for applications – 1200 on 24 July 2020

Interview Process – Stage 1 Virtual 30 / 31 July & 3 August. Stage 2 In Person 5 / 6 August

Starting date - To be agreed upon but is available immediately

Your complete application (Cover Letter / CV / Wakelet) can be sent directly to: dan.newton@parkour.uk