

27 November 2025

Parkour UK AGM 2025 Minutes

Members in Attendance	Apologies
David Greaves (DG) - Coach Member	None
Luke Brown (LB) - Spiral Freerun	
Julie Standen (JC) – Workforce Lead	
Nadine Barnard (NB) – Head of Development	
Tom Redfern (TR) – Project Z Parkour	
Callun Lavington (CL) – Digital Lead	
Max Ward (MW) – Connecting Communities Lead	

Parkour UK Attendance	Apologies
Parul Agarwal (PA) – Senior Independent Director	Tracy Rea (TR) – Chair
Jude Taylor (JT) – Independent Director	
Matt Malin (MM) – Elected Director	
Sam Bradley (SB) – CEO	
Liam Ludic – Digital Scribe – Ludic Ltd	

1. Welcome

PA introduced herself as Senior Independent Directors and welcomed the Parkour UK Members to the 2025 AGM. PA noted that the meeting was quorate.

1.1. Apologies and Absences

PA noted apologies provided by TR, Parkour UK's chair.

1.2. Parkour UK AGM 2023 Minutes

Received: The Minutes of the 2024 AGM having been distributed were taken as read.

Approved: NB first approved, and JS seconded the approval of the minutes, therefore the Minutes of the 2024 AGM were approved.

2. Company's Accounts

2.1. Financial Year Ending March 2025

Section Summary: PA provided an update on the 2024/2025 Financial Accounts that will be published on Parkour UK's website following the completion of the External Audit and filing on Companies House by 31 December 2025.

2.2. Appointment of Company Auditors

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Section Summary: PA noted approval from the Chair and herself approving the appointment of the new Auditors, Salisbury.

Approved: NB first approved, and JS seconded the approval of the Auditors, therefore the appointment of Salisbury as the Parkour UK Auditors was approved.

3. Annual Update

3.1. Report from the Chair (via Video)

Section Summary: SB shared a video recorded by TR in her absence. TR welcomed the attendees and provided apologies for her absence. She noted no declarations of interest submitted for the AGM. TR highlighted that Parkour UK had successfully met the Tier 3 compliance standards for the Code of Sports Governance with Sport England aligned with the funding received. She noted Parkour UK's confidence moving forwards with a new 10-year strategy which was designed with input from the community which supports to growth and development of parkour. The delivery will be focused through 3 key pillars, Digital, People and Partnerships.

Objectives and Key Results (OKRs): TR reflected on positive progress across the organisation's OKRs. Under Digital, she noted the successful rebrand and launch of the new Parkour UK website, with further developments underway to enhance value for members and the wider community. She also referenced the Parkour UK podcast, which continues to amplify diverse voices and support learning across the sector.

In relation to People, TR reported improvements in coaching provision, including updates to course content and a shift toward online delivery where appropriate, increasing accessibility. She also noted the continued growth of clubs, membership, and the wider workforce.

For Partnerships, she highlighted successful parkour pop-up events held in Greenwich and Scarborough, with additional events planned for 2026 alongside forthcoming national and international competitions.

Board Meetings: TR confirmed that the Board met quarterly throughout the year. She noted that the most recent meeting, held in November in London, took place in person and included a dedicated session with an external expert on organisational risk, risk profiles, and required assurances. The next in-person meeting will be scheduled to coincide with the British Championships in Summer 2026, and TR encouraged members to attend, introduce themselves, and connect with the Board at this event.

Acknowledgment: TR expressed her appreciation to the Board, Executive Team, and the volunteer community for their commitment and contributions to a successful 2025. She looks forward with optimism to continued growth for parkour in 2026.

3.2. Annual Report of Activities since 2024 AGM

Section Summary: SB provided an overview of key activities from the past year and noted that a visual scribe report would be produced and shared following the meeting.

Finance and Governance:

- Parkour UK is on track to reach breakeven in Year 4 of the 5-year Sport England funding cycle.
- Sport England has yet to announce the next funding round; Parkour UK intends to apply for increased investment to expand delivery and impact.
- Work is underway to secure additional funding across the Home Nations.

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- Parkour UK is now fully compliant with Tier 3 of the Code for Sports Governance.
- A new safeguarding policy and Safe Sport resources have been launched, supporting three engagement levels: members; organised non-member community; and the informal community with whom a co-created pledge is being developed.
- The Diversity & Inclusion Action Plan has been approved by Sport England and embedded into the 10-year strategy.

Strategy:

- Strategy development took place in early 2025, transitioning to implementation this year.
- The process included open and transparent engagement, from informal conversations to formal partner input, with public consultation on the draft strategy via the Parkour UK website.
- Future organisational work will continue to include open consultation.
- Initial strategy priorities (first three years) focus on enabling people to overcome challenges and seize opportunities, with targeted attention on women and girls, people from low-socioeconomic backgrounds, and individuals currently inactive.
- Parkour UK reaffirmed its belief in the social impact of parkour and its accessibility as a non-facility-dependent activity.

Strategic Pillars:

1. Digital

- Digital engagement is central to delivery, reflecting the digitally capable parkour community.
- Objective is to provide high-quality digital resources to support current and future participants.
- Digital developments include:
 - Revisions to coaching courses with digital-first accessibility.
 - Continued enhancement of the website, branding, and communications.
 - Strong digital reach: Instagram reached 38,900 unique individuals since April 2025; the Parkour UK podcast received 16,000 listens; Bristol Project documentary achieved 85,000 YouTube views.

2. People

- Coaching is a key focus for the first three years of the strategy.
- A full review of coach development was completed with expert advisory input and community representation.
- A new Level 4 Coach Educator course has been launched, with 23 candidates nearing graduation to strengthen and diversify the coaching workforce.
- New Level 1 qualifications will follow post-graduation, with a shift toward online delivery.
- Revamp of Levels 1–2 into Levels 2–3 is planned, aligned with best practice and CPD requirements, with implementation toward 2027.
- Two female coaching scholarships have been introduced to increase representation.
- Work continues with insurers to support parkour businesses and ensure sector needs are met.
- New membership offers were launched over the summer, including Gold Membership for gyms and businesses.

3. Partnerships

- Parkour UK continues to develop partnerships to enhance reach and impact.
- Successful collaborations include parkour activations at Greenwich and Scarborough events.
- Competition development is accelerating, with the first British Championships scheduled for Summer 2026.
- Research with the Sport and Recreation Alliance is informing a competition framework for the UK.
- Further partnership initiatives include the Urban Sports Festival in Manchester in 2027, local developments in Bristol, and collaboration with GymNova for indoor event equipment.
- An open tender will be launched for outdoor park equipment providers.

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4. Directors Update

4.1. Chairs Term Update

Section Summary: PA reported that TR's current term as Chair had reached its conclusion and confirmed that the Board had unanimously endorsed her for a second term. PA thanked TR for her continued advocacy and leadership across the sport, the Board, and the executive team. She also noted that all other independent and elected directors remain within their current tenures, and no further updates were required.

5. Other Business

5.1. No Matters or Motion Brought Forwards

Section Summary: PA noted no matters or motions had been brought forwards ahead of the AGM. However, that following the AGM an email would be distributed inviting members to provide feedbacks or inputs as they see fit.

6. Closure

6.1. Date of Next AGM

Section Summary: PA noted the tentative date for Parkour UK's next AGM as 26th November 2026, however that this may move to January 2026 and that the Members would be notified accordingly.

PA thanked the members for their attendance and formally closed the AGM.